

# FY21 Social Investment Highlights

**>\$2.9M**  
invested

**7%**  
of total spend  
on Indigenous  
focussed projects

**\$50,000+**  
hours donated  
through  
employee  
volunteering

- New South Wales
- Queensland
- ◐ Victoria
- Australia
- ◐ United States
- Philippines

## Championing road safety

### —NeuRA—

**Four**  
TV media  
stories



**Three**  
pieces of new  
road safety  
research released



**\$535k**  
invested this year

**Joint delivery**  
of the *National  
Child Restraint  
Guidelines* with  
Kidsafe



### —Driver training—

**Community impact brand campaign  
in market:**



**1.1M**  
impressions



**2.6k**  
click-throughs to  
landing page

**Four**  
programs across  
three markets



**7000+**  
hours of driver  
instruction  
provided



### —Kidsafe—

**New**  
partnerships  
with New South  
Wales and Victoria



**Front seat  
is not a treat**  
campaign  
went live



**~3000**  
car seats fitted  
to date in  
Queensland



## Strengthening communities

### —Community support—

**\$100k**  
donated to the  
virtual Run for the  
Kids in Melbourne



**\$100k**  
donated to charity  
in lieu of employee  
Christmas parties

**Three ex-fleet  
vehicles** donated  
to support Kidsafe,  
Salvos and Kari



### —The Smith Family—

**190+ students funded for the  
Certificate 1, Financial Services.**  
*Of those studying the Cert. 1:*



**240**  
*Learning for Life  
scholarships*

**84%**  
of respondents reported they  
understand how superannuation works

**\$5,000+**  
raised by  
employees for  
the Toy and  
Book Appeal



**78%**  
of respondents reported they are  
confident making financial decisions

**72%**  
of respondents reported having  
increased savings since completing  
Cert. 1 in Financial Services



### —Salvation Army—

**Five scholarships awarded  
to employees** to undertake a  
Diploma of Financial Counselling



**Eight**  
scholarship  
recipients  
undertook an  
online tolling  
education session

