

August 2025

# Urban Mobility Trends

Our annual Urban Mobility Trends reports track people's transport habits and preferences – allowing us to observe trends over time.

#### Research

- Online survey conducted between 30 May and 13 June 2025
- 3,017 respondents, aged 18+ with a drivers licence from Brisbane, Melbourne and Sydney

# How people travel for work and study

Æ 3.9

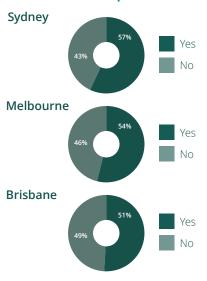
average number of days people travel to their workplace

expect the number of days at their workplace to increase over the next year



use their car to get to work

# Ability to adjust work hours to avoid peak hour



Q. If your job or shift requires you to commute during peak hour travel times, are you able to adjust your work start and end times?

## How people get around

# 53%

drive every day

### +1.2M

new vehicles sold in 2024 (Australia)<sup>1</sup>

average spend on tolls per week<sup>2</sup>

# Top reasons for using toll roads in Australia



Q. Why do you use toll roads? Please select all that apply.

Melbourne

Brisbane

# Frequency of toll road use

	Sydney	Melbourne	Brisbane
<b>Commuter</b> Once a day or more	4%	3%	3%
<b>Frequent</b> Once a week or more	29%	24%	20%
Infrequent Once a month or more	20%	20%	24%
Intermittent Once a year or more	27%	24%	41%
<b>Non-user</b> Less than once a year or never	21%	28%	13%

Q. How often do you travel on any road, bridge, or tunnel you must pay to use, otherwise known as a toll road?

# Reasons for travelling during peak hour

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I don't mind/prefer travelling during peak hour	41%	48%	45%
Flexible start/end times are allowed, but not encouraged in my workplace	36%	32%	26%
Other obligations require me to travel during peak	26%	24%	22%
I find it easier to travel during peak/rush hour	16%	13%	14%

Sydney

Q. Which of the following are reasons why you don't/can't avoid travelling during peak hour more often? Please select all that apply.

#### **Congestion concern**



**70%** 

are concerned about traffic congestion



77%

are concerned about potential congestion in a decade



**31.5m** Australia's population in a decade,<sup>3</sup> a 14% increase

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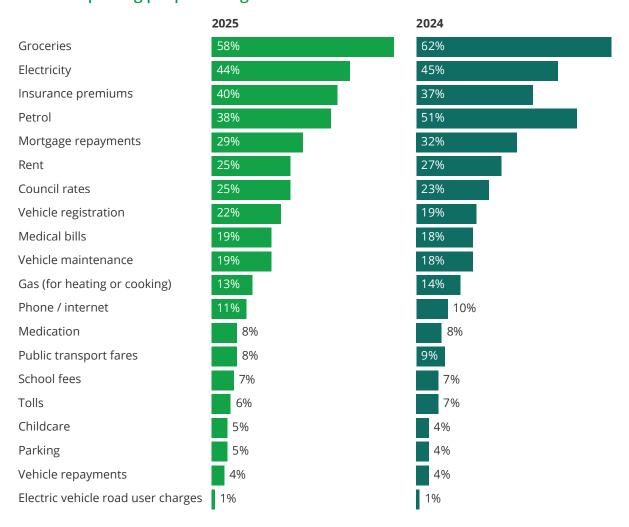
<sup>&</sup>lt;sup>1</sup> Federal Chamber of Automotive Industries, January 2025

 $<sup>^2 \! \</sup>sim \! 77\%$  of Transurban's Australian retail customers spend on average less than \$10 per week on tolls

<sup>&</sup>lt;sup>3</sup> Deloitte Access Economics (DAE), September 2024



# What's impacting people's budgets



Q. Which expenses are you most concerned about? By concerned we mean the expenses you worry about with increases in cost and your ability to manage those increases in your budget. Please select up to five expenses.

#### Ways to save

#### **Everyday decisions**

<b>87%</b>	eating out less / less takeaway
<b>85%</b>	avoiding non-essential purchases (e.g. clothing, homewares)
₩ 84%	shopping for cheaper, generic brands/products
83%	following a planned budget
<b>81%</b>	Doing fewer 'experiences' (e.g. cinema, galleries, concerts)

#### **Bigger decisions**

<b>62%</b>	delaying large purchases (e.g. upgrading car)
<b>62%</b>	switching energy providers/ phone/internet plans
<b>59%</b>	cancelling subscriptions or memberships
<b>58%</b>	automating your savings (e.g. splitting pay into savings and spending accounts)
<b>51%</b>	switching/cancelling insurance policies (e.g. health)